

Marketing Channel Optimisation Breakfast 2024 Audience Sample

Fortnum & Mason , London
Wednesday, 25th January 2024

Overview and Key Topics

Our Virtual Burns Night event in January 2024 was an essential gathering for e-commerce leaders aiming to stay ahead in 2024. This virtual networking opportunity allowed retailers to gain invaluable insights to inform their business decisions for the coming year. Participants shed light on the challenges and opportunities ahead, discussing the impact of emerging technologies and shifting consumer behaviours.

Who Joined Us?

Job Title

Customer Insight Manager
Head of Financial Analysis
Head Of International E-Commerce
Head of Consumer
Category Manager
Head of Operations
Head of Marketing
Director of Digital
Insight Manager
E-Commerce Director
Head of Commercial
E-Commerce Trading Team Leader
Head of E-Commerce

Company

Bettys and Taylors of Harrogate
Boden
Cambridge Satchel
Deckers Brands
Harrods
IMRG
Rattan Direct
Seasalt Cornwall
Superdrug
The Futon Company
TM Lewin
Tottenham Hotspur Football Club
Virgin Wines

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