

Christmas Connect Live 2023 Audience Sample

The Royal Horseguards Hotel, London

Thursday, 7th December 2023

Overview and Key Topics

eCommerce leaders gathered to celebrate the year's achievements and reveal the highly anticipated Black Friday results. Attendees gained exclusive insights into consumer behavior and market performance during this key shopping period, with expert presentations covering the latest trends impacting Black Friday performance, quick wins for peak season, and strategies to boost eCommerce metrics.

Who Joined Us?

Job Title

Group CDO
eCommerce and Digital Marketing Director
Director of eCommerce Operations
eCommerce Executive
Community Manager
Digital Trading Manager
Customer Insight Manager
eCommerce Manager
Senior Digital Marketing Manager
Head of Online
Digital Marketing Manager
Insight Manager
Chief Digital Officer
Senior Insights Analyst
Trade Planning Manager
Head of Analytics & Optimisation
eCommerce Trading Manager
Formerly Chief Digital Officer
Finance Analyst
Commercial Director
Director of Marketing, Europe
eCommerce Director
Category Manager

Company

2Ride Group
Avon
B&Q
Barry M Cosmetics
Batch LDN
Berry Bros. & Rudd
Bettys and Taylors of Harrogate
Canonbury Healthcare
Charles Tyrwhitt
Cocoba Ltd
CUK Clothing Limited
Deckers Brands
DMC Group
Dunelm Mill
eBay
Estee Lauder
Farah
Formerly Nestware Holdings
Fortnum & Mason
Frame Maker (MK) Ltd
Free People
French Connection
Harrods

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Job Title

Marketing Manager
Global eCommerce Manager
Senior CRM Manager
Director of Data Science & Analytics
Brands - Strategy & Business Development
Senior eCommerce Executive
eCommerce Director
Director
Senior Analytics Manager
Senior Commercial Finance Manager
Head of Content & SEO
Head of eCommerce
Senior eCommerce Manager
Carrier Manager
Head of eCommerce
eCommerce Merchandiser
Digital Insights Analyst
Head of eCommerce
Senior Insight Manager
eCommerce Trading Analyst
eCommerce Director
Senior Digital Marketing and Analytics Manager
Head of Customer Acquisition & Retention
eCommerce Trading Manager

Company

Heals
InKey List
look fabulous forever
Lyma Life
Marks & Spencer
Moss Bros Group Plc
Mountain Warehouse
Natural Baby Shower
New Look
Notonthehighstreet.com
Oliver Bonas
Panasonic
Rapha
River Island
Rodial
Sally Beauty
Sephora
Soho Home
Superdrug
The Dune Group
The Futon Company
The Perfume Shop
The Sports Edit
Tottenham Hotspur Football Club

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