

Conversion Rate Optimisation Breakfast 2024 Audience Sample

The Ivy, West Street, London

Thursday, 11th July 2024

Overview and Key Topics

Attendees connected with retailers and industry experts to explore strategies for improving customer experience and boosting conversion rates. Participants were presented with conversion rate insights across the total market and individual product categories, including performance data for each stage of the customer funnel from viewing a product page to completing checkout.

Who Joined Us?

Job Title

Product Manager
Digital & E-Commerce Manager
Marketing Manager
Co-Founder & Director
Senior Digital Trade Manager
Multichannel Analyst
Digital Analyst
Trading and Campaign Manager
Head of E-Commerce
Head of Marketing
Site Optimisation Manager
E-Commerce Analytics Manager
Website Merchandiser
CEO
Senior Product Owner
CRO Manager
Senior Head of E-Commerce Trade
Senior E-Commerce Coordinator
Digital Trading Specialist
E-Commerce Director
Online Trading Manager
Founder & Director

Company

ASOS
Avery
Boutique Stone
Eto
Fenwick
Furniture Village
Harrods
Joseph Joseph
Matrix
My Nametags
New Look
Pandora
Peter Millar
Presto Music
Rapha Racing
Russell & Bromley
Sephora
Seraphine
Space NK
The Futon Company
TKMAXX
Weirdstock

[ENQUIRE ABOUT SPONSORSHIP](#)

