

Customer Connect Live 2024 Audience Sample

The Royal Horseguards Hotel, London

Wednesday, 19th June 2024

Overview and Key Topics

Customer Connect provided attendees with valuable insights into new strategies for engaging, acquiring, and retaining customers. The event focused on offering excellent customer experiences, revealing the latest retailer research on discounting, pricing, and promotions. Discussions on improving customer service, managing customer data, fine-tuning marketing efforts, optimising touchpoints, and personalising the customer experience across the entire journey.

Who Joined Us?

Job Title

Group Chief Data Officer
E-Commerce Manager
Marketing Campaigns Manager
E-Commerce & Digital Marketing Manager
Online Coordinator
Clothing Category Manager
Director
Customer Engagement Manager
Managing Director
Marketing Manager
Retail Operations Manager
Senior CRM Manager
Group Marketing Director
Senior Loyalty Manager
Founder & CEO
E-Commerce Director

Company

2Ride Group
Canonbury Healthcare
CMOStores.com
Daisy London
Damart
eBay
Face the Future
Fortnum & Mason
French Bedroom
Furniturebox
Futon Company
Hobbycraft
Jarrold & Sons Ltd
John Lewis
KinKind Ltd
LaRedoute

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Job Title

Head of Digital
CRM Manager
Online Planner
E-Commerce Junior Trade Manager
E-Commerce Manager
Digital Marketing Manager
E-Commerce Manager
Digital Trading Manager
Marketing Director
E-Commerce Director
Senior E-Commerce Manager
E-Commerce Trading Manager
Digital Trading Specialist - UK
E-Commerce Manager
Marketing Director
CRM
UX Designer
Head of E-Commerce

Company

LK Bennett
look fabulous forever
Marks & Spencer
New Look
Numatic International
Oxfam
Pour Moi
Primark
QVC
Sally Beauty
Sarah Raven
Sephora
Space NK
The Folio Society
Thortful
Universal Works
Victorinox
Weird Fish

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