

Customer Connect Breakfast Club 2024 Audience Sample

Fortnum & Mason, London

Thursday, 18th July 2024

Overview and Key Topics

Attendees engaged in interactive workshops and insight-led presentations featuring exclusive IMRG data to address retail challenges and enhance their customer propositions. They learned strategies to boost key online metrics, increase revenue through customer engagement, acquisition, and retention, and benchmarked their performance against industry averages to identify areas of success and improvement.

Who Joined Us?

Job Title

Head OF CRM

Director

Digital Trading Executive

Omnichannel Marketing Manager

Content and Brand Manager

Senior E-Commerce Manager

Director

Director of Digital Services

Director of Data Science & Analytics

Head of Brand Development

Digital Analytics Lead

CRM Manager

Growth Marketing Manager

Senior CRM Manager

Marketing Director

Company

B&Q

Bare Kind

Berry Bros. & Rudd

Diageo

Eto Wine

Farfetch

Fjord Labs Limited

inMusic

Lyma Life

Margaret Howell Ltd

QVC

Ted Baker

The Fold London

Thortful

Vertical Leisure Ltd.

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