

Directors Spring Lunch 2024 Audience Sample

Ivy Club, 9 West Street, London
Wednesday, 17th April 2024

Overview and Key Topics

Attendees at the annual Spring Lunch, held at the luxurious Ivy Club in London, indulged in five delicious courses while discussing effective customer acquisition and retention strategies. IMRG presented data revealing significant Year-on-Year declines across several categories in 2023, underscoring the necessity for retailers to refine their strategies to achieve growth in 2024. The event revolved around customer acquisition and retention, two crucial focus areas for the year.

Who Joined Us?

Job Title

Head of Online
Head of E-Commerce & Ticketing
Director of Online
Commercial Director
Marketing Executive
Head of Retention
Head of E-Commerce
Group Digital Director
Founder & CEO
Managing Director
Head of Acquisition and Retention
Head of Marketing
Head of Marketing and E-Commerce
Analytics Manager - Global Digital Transformation
Head of Digital Experience
Head of CRM & Insight
Head of CRM
Head of E-Commerce
Head of Performance Marketing
Marketing Director
E-Commerce Director
Head of Demand
Head of E-Commerce
Head of Marketing

Company

Cocoba Ltd
Eden Project
Fortnum & Mason
Frame Maker (MK) Ltd
Happy threads
InKey List
Jaques of London
Kingfisher
KinKind Ltd
Look Fabulous Forever
Mountain Warehouse
Naturalmat
PAUL UK
Primark
Rapha
Revolution Beauty
River Island
Tateossian
The Dune Group
The Folio Society
The Futon Company
UMG
Virgin Wines
Wentworth Puzzles

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