

## Directors in Focus: Black Friday Lunch 2023 Audience Sample

The Dorchester Hotel, London

Wednesday, 6th December 2023

### Overview and Key Topics

Attendees gained comprehensive insights to help them navigate the outcomes of the peak shopping period. IMRG compiled extensive data sources to deliver a thorough analysis of November performance, focusing on Black Friday week. Participants had the opportunity to benchmark their own performance and identify areas for improvement. In addition to the data-rich presentations, attendees enjoyed a five-course gourmet lunch and a drinks reception, offering ample networking opportunities with over 40 retail directors.

## Who Joined Us?

### Job Title

CEO

SVP & Head of E-Business

Marketing Director

Head Of International E-Commerce

Marketing Director

Head of Consumer

Head of E-Commerce

Managing director

Director UK Shipping & Logistics

Trading Director

Chief Operating Officer

Director of Online

Chief Executive

International Consultant

Digital Director

Head of Digital Trading

Online Trading Director

Founder

### Company

Andrew Martin

ASSA abloy

Buyagift

Cambridge Satchel

Charles Tyrwhitt

Deckers Brands

Denby Pottery

Dottyfish

eBay

Emma Bridgewater

FatFace

Fortnum & Mason

Gift Universe

Hawes & Curtis

Hobbycraft

Holland and Barrett

John Lewis

KAVEE

[ENQUIRE ABOUT SPONSORSHIP](#)



## Job Title

Managing Director  
Managing Director  
E-Commerce Director  
Head of Digital Marketing  
Chief Digital Officer  
Head of Partner  
CEO  
Global Digital Transformation - Analytics Manager  
Customer & Marketing Analytics Manager  
Director  
E-Commerce Director  
Director of Digital  
Director of Marketing  
CEO  
Senior Director of E-Commerce (UK)  
Chief Commercial Officer  
Managing Director  
Head of E-Commerce  
Chief Marketing Officer  
Marketing Director  
Head of Digital  
Head of Digital  
Head of E-Commerce  
Chief Commercial Officer  
Managing Director

## Company

Look Fabulous Forever  
Lulu Guinness  
Medik8  
Monsoon Accessorize  
Mountain Warehouse  
Notonthehighstreet.com  
Patch Plants  
Primark  
QVC  
Revolution Beauty  
Ryman  
Seasalt Cornwall  
Selfridges  
SGS Engineering  
Shark Ninja  
Smythson of Bond Street  
Teemill Tech Ltd  
TFG Brands  
The Cotswold Company  
The Folio Society  
The Perfume Shop  
Vanquish Fitness  
Virgin Wines  
VivoBarefoot  
Wentworth Puzzles

[ENQUIRE ABOUT SPONSORSHIP](#)

