

Fashion Connect Live 2024 Audience Sample

The Royal Horseguards Hotel, London

Wednesday, 7th February 2024

Overview and Key Topics

Attendees delved into insights and challenges, explored future opportunities, and discussed leading the revival of fashion e-commerce. They examined thriving fashion categories, participated in roundtables with industry peers, and gained valuable insights from top retailers. IMRG shared exclusive data on fashion retail performance.

Who Joined Us?

Job Title

Head of E-Commerce
Managing Director
Co-Founder
Head of Digital
Head Of International Ecommerce
Online Trading Manager
Head of Digital
Head of E-Commerce
Fashion Category Lead
Head of Commercial Planning & Projects
Digital Analyst
Director of Marketing, Europe
Head of Digital Development
Category Manager
E-Commerce Manager
E-Commerce & Trading Analyst
Digital marketing
Director of E-commerce
Global Head of Operations
Partner & Head of Category Marketing
Consultant

Company

Air & Grace
Aspiga
Awesome Shoes
Beaufort & Blake
Cambridge Satchel
Crew clothing
CUK Clothing Limited
Drakes
eBay
Farfetch
FatFace
Free People
George Pragnell Ltd
Harrods
Harvie & Hudson
Hawes & Curtis
Inditex
Jarrold
Jigsaw
John Lewis
Kate Sharp Consulting

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Job Title

Digital Operations Manager
Global Digital Marketing Manager
Head of Brand Development
Brand Strategy & Business Development
Director, Digital Commerce EMEA
Ecommerce Trade Manager
E-Commerce Business Owner
Connected Commerce Lead
E-Commerce Marketing Manager
Head of Marketing and E-Commerce
Performance media manager
Digital Trading Manager
E-Commerce Trader
Senior Digital Trading & Planning Manager
Commercial Director
Digital Business Lead
E-Commerce & CRM manager
E-Commerce Director
Head of E-Commerce
Head of Digital Partners
Managing Director
E-Commerce Trading Manager
Online Trading Manager
Head of E-Commerce
CEO
UX Design Manager
Head of E-Commerce

Company

Kurt Geiger
LK Bennett
Margaret Howell Ltd
Marks & Spencer
Michael Kors
New Look
Next Retail Ltd.
Oliver Bonas
Oxfam
PAUL UK
Pour Moi
Primark
QVC
River Island
Roco Clothing
Signet
Sophia Webster
Sosandar
Ted Baker
TFG Brands
The French Bedroom Company
Theory
TK Maxx
Universal Works
Virgin Megastore
Watches of Switzerland Group
Zara

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