

Breakfast Club Events 2024 Audience Sample

Overview and Key Topics

An engaging morning of interactive group discussions over a fully catered breakfast, where retail leaders will gain exclusive access to the latest IMRG data insights. This event explores critical topics such as conversion rate optimisation, checkout and payment strategies, site search and navigation, and key trends in home and garden, health and beauty, peak trading, and channel optimisation. A unique opportunity to network and share industry-leading expertise.

Who Joined Us?

Job Title

Head of CRM
Director
Omnichannel Marketing Manager
Content and Brand Manager
Senior eCommerce Manager
Director
Director of Digital Services
Director of Data Science & Analytics
Head of Brand Development
Digital Analytics Lead
CRM Manager
Growth Marketing Manager
Senior CRM Manager
Marketing Director
Product Manager
Digital & eCommerce Manager
Marketing Manager
Co-founder & Director
Senior Digital Trade Manager
Multichannel Analyst
Digital Analyst
Trading and Campaign Manager
Head of eCommerce
Head of Marketing
Site Optimisation Manager

Company

B&Q
Bare Kind
Diageo
Eto Wine
Farfetch
Fjord Labs Limited
inMusic
Lyma Life
Margaret Howell Ltd
QVC
Ted Baker
The Fold London
Thortful
Vertical Leisure Ltd
ASOS
Avery
Boutique Stone
Eto
Fenwick
Furniture Village
Harrods
Joseph Joseph
Matrix
My Nametags
New Look

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Job Title

eCommerce Analytics Manager
Website Merchandiser
CEO
Senior Product Owner
CRO Manager
Senior Head of eCommerce Trade
Senior eCommerce Coordinator
Digital Trading Specialist
eCommerce Director
Online Trading Manager
Founder & Director
Delivery Solutions Manager
Head of Online Trade
Head of Digital Trading
UK Delivery Partnerships Manager
Head of Analytics & Optimisation
Program Manager
CEO
CEO
Delivery Proposition Lead
Head of Marketing
Commercial Director
Head of Operations
Head of eCommerce

Company

Pandora
Peter Millar
Presto Music
Rapha Racing
Russell & Bromley
Sephora
Seraphine
Space NK
The Futon Company
TKMAXX
Weirdstock
ASOS
Belstaff
Berry Bros. & Rudd
eBay
Estee Lauder
Harrods
Instadecor Ltd
mahabis
Marks & Spencer
My Nametags
The Futon Company
Thortful
Warner Bros

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