

## IMRG Dinner Club: Peak Trading

The Hampshire Hotel, London | 20 Sept

This networking dinner will enable you to forge valuable connections with retail industry giants, movers, and shakers ahead of the Black Friday period.

We're uniting thought leaders and key players in the ecommerce ecosystem, providing you with the opportunity to seamlessly connect with leading retail leaders during an intimate dinner setting.



*"Amazing event, it gave us the opportunity to speak one to one with senior retailers from top brands, while enjoying a really great night out too. It would have taken months to achieve this directly"*

Head of Sales  
Segmentify

*"For us intimate events like these are the way forward. Getting an opportunity to make a personal connection with so many senior retailer in one go massively accelerates our market entry strategy."*

EVP of Revenue  
Fabric



## Forge invaluable relationships, exchange insights, and lay the groundwork for lucrative collaborations.

Our exclusive Dinner Club events are regularly attended by senior decision makers from some of the biggest brands in the UK.

Typical roles are Directors of or Heads of Digital, eCommerce, Product and Innovation, alongside some CIO's and CEO's.



## Meet senior decision makers

The dinner club events create an environment for senior decision makers from leading retailers and brand executives and retail solution providers to meet, talk, learn and share ideas. It's a place to meet your peers facing similar challenges and experts who have seen it all before.

We shine a spotlight on some of the best retail tech solutions, share & discuss real life cases studies and all in the privacy of our own area in suitably wonderful surroundings.



## The agenda

6.00pm - Check in and refreshments

6.30pm - One to one intro meetings

7.30pm - Starters Served

8.00pm - Keynote Speaker

8.20pm - Networking dinner continues

10.00pm - Wrap up

10.30pm - Carriages

## The commercials

### Lead sponsor

16x one to one meetings (requires two representatives from the sponsor)

Access to detailed information on retailers Customer Experience challenges/requirements in advance

Three company representatives allowed to attend

15x minute speaking slot plus Q&A

Feature on landing page as lead sponsor

Select the brands you want to sit next to during the dinner

Full contact details of all event attendees and cancellations post event

Cost - £8,000

## The commercials

### Standard sponsor

8x one to one meetings

Access to detailed information on retailers Customer Experience challenges/requirements in advance

One senior company representatives allowed to attend

Select the brands you want to sit next to during the dinner

Full contact details of all event attendees post event

Full contact details of all event attendees and cancellations post event

Cost - £5,000

## Find your perfect software match

Validify has been organising successful events for over 5 years, regularly attended by senior decision makers from the UK's leading brands.

Validify is a hassle-free vendor management platform that gives brands the tools to discover, compare and select the right technology solutions for their business. Validify reduces the cost, time and risk of technology selection, so that you can purchase with confidence and focus on growth.

