

IMRG Peak Horrors: Directors Black Friday event

Virtual roundtable style event | 18 Oct

Capture the attention of ecommerce leaders, decision-makers, and industry experts who are on the lookout for groundbreaking solutions and advice to conquer their peak season challenges.

You'll position your brand at the forefront of the industry by demonstrating how your technology empowers online retailers to navigate peak seasons seamlessly, ensuring flawless operations and customer satisfaction.



Event format

Join from the comfort of your workspace or home, thanks to our user-friendly digital platform.

Engage in valuable conversations and group discussion, all within a virtual setting that's designed for effective networking.

To ensure meaningful interactions, we have limited the number of attendees to 20+ ecommerce leaders.

You'll get ample time to network with our audience, as well as dedicated time to present your knowledge.



Showcase Your Expertise

Showcase your brand, services, and solutions to a targeted audience actively seeking innovative resources to enhance their ecommerce operations ahead of the peak trading period.

Networking Excellence

This is your platform to build valuable connections with retailers and leave a lasting impression among industry leaders who are hungry for fresh insights.

Unparalleled exposure

You will command the spotlight with dedicated time to demonstrate your knowledge, enabling attendees to experience firsthand how you can enhance their Black Friday success.

What do you get?

- Network with 20+ director-level retailers
- Receive all GDPR compliant registration data for follow up
- Exclusive place on a webinar (150+ GDPR compliant leads for follow up)
- Promotion to our database of 18,500+ industry influencers
- Branding on all event marketing
- Courtesy hamper to enjoy during the session

Cost: £8,000

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