

## Insight Report Downloads 2024 Audience Sample

### Overview and Key Topics

Partnering and sponsoring our reports offers unparalleled opportunities to showcase your brand and industry expertise to a highly engaged audience. When paired with a relevant webinar, these reports can generate over 500 qualified leads, providing a direct and valuable touchpoint with potential customers. Co-created with the IMRG editorial team, your involvement guarantees credible, insightful content that enhances your brand's authority while driving meaningful engagement.

## Who Joined Us?

### Job Title

Director  
Senior eCommerce & Digital Manager  
CEO  
Finance Director  
Head of Digital Marketing  
Senior Online Merchandiser  
Head of Global Digital Customer Experience  
Head of IT  
Head of eCommerce  
CPO  
Head of eCommerce  
Lead Product Designer  
CFO  
CMO  
Head of Ecom  
Head of Customer Marketing  
Head of Digital  
Managing Director  
Head of Marketing  
Director of Online  
Head of eCommerce  
eCommerce Director  
Digital Trading Manager  
Head of Clothing & Home Online

### Company

Kush Films & KushTVee Ltd  
Historic Environment Scotland  
Titema  
Home Leisure Direct Ltd  
The Works  
John Lewis  
La Perla  
Bahrain Duty Free  
Warner Bros  
Upp. Technologies Ltd  
Percival  
Telegraph  
Hawes & Curtis  
Oliver Bonas  
Universal Works  
Sally Beauty  
Studio Retail Limited  
Appliance House  
Room to Grow  
Fortnum & Mason  
Easons  
Snellings  
Berry Bros. & Rudd  
Marks & Spencer

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## Job Title

Head of Digital Engagement  
Head of Commercial  
Head of Paid Search  
Digital Marketing Manager  
Customer Marketing Director  
Head of Media Investment  
eCommerce & Marketing Director  
Head of eCommerce  
CRO Manager  
Marketing Director  
Delivery Manager  
Head of eCommerce Operations  
Chief Marketing Officer  
Lead Product Owner: E-Fulfilment  
Head of Online Trading & Customer Service  
Head of Product  
Senior Director of eCommerce (UK)  
Senior eCommerce Executive  
Vice President Online, UK and Ireland  
Head of Fulfilment  
Retailer Experience Manager  
Head of Digital Trading  
eCommerce Omnichannel Manager  
Digital Insights & Analytics Manager  
Senior Commercial Finance Manager  
Customer Experience Manager  
Group Digital Merchandising Manager  
Head of eCommerce  
Managing Director  
eCommerce and Digital Marketing Director  
Chief Operating Officer

## Company

Primark  
Danetti  
Glass Digital  
Ian Macleod Distillers  
Virgin Wines  
ASOS  
Arran Sense of Scotland  
Drakes  
Superdrug  
Biscuiteers  
eBay  
B&Q  
The Cotswold Company  
Dyson  
Russell & Bromley  
John Lewis  
Shark Ninja  
Beards & Daisies  
Estee Lauder  
River Island  
Naqel Express  
Holland and Barrett  
Pandora  
Sephora  
Fortnum & Mason  
John Lewis  
Halfords  
M and M Direct  
Lulu Guinness  
Avon  
The Folio Society

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