### The UK eCommerce Association

### Leaders' Events 2024 Audience Sample

#### **Overview and Key Topics**

Exclusive gatherings that provide tailored market insights and data for senior management, enabling effective growth strategies during critical trading periods. Held in luxurious venues across London, these events foster high-level networking and collaboration, featuring fully catered meals and a champagne reception. This combination of premium hospitality and insightful presentations makes Leaders' Events an essential resource for executives looking to stay ahead in a competitive market.

# Who Joined Us?

# **Job Title**

#### CEO

**SVP & Head of eCommerce** Head of Digital Product **Global Marketing Director Trading Director Online Director** Marketing Director **Chief Executive Head Of Merchandising Digital Director Online Trading Director Director of Data Science & Analytics** Analytics Manager - Global Digital Transformation eCommerce Director Senior Director of eCommerce (UK) Head of eCommerce **Marketing Director** Head of eCommerce

## Company

**Bensons for Beds Denby Pottery Emma Bridgewater Estee Lauder Free People Furniturebox Gift Universe** Hawes & Curtis Hobbycraft John Lewis Lyma Life Michael Kors **QVC** International **Revolution Beauty Russell & Bromley** Space NK

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The UK eCommerce Association

# **Job Title**

**Chief Marketing Officer Marketing Director Managing Director Director of Online Commercial Director Head of eCommerce Group Digital CoE Director** Founder & CEO **Managing Director Head of Marketing** Head of Marketing and eCommerce Head of CRM Head of eCommerce **Marketing Director** eCommerce Director Head of eCommerce eCommerce Executive eCommerce Manager **Marketing Director Director UK Shipping & Logistics** Head of Analytics & Optimisation eCommerce Trading Manager

## Company

Superdrug **TFG Brands** The Very Group Virgin Wines InKey List Lisa Angel Marks & Spencer New Look Warren James Boots.com Face the Future Harrods John Lewis **KinKind Ltd KinKind Ltd** OVC

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