

Leaders' Lunch: 2023 Review & 2024 Forecast Audience Sample

Fortnum & Mason , London

Wednesday, 17th January 2024

Overview and Key Topics

Attendees shared their Black Friday experiences with industry peers, accessed exclusive IMRG data on November and December performance, and discovered customer engagement levels and behavioral differences. The event highlighted the top and most innovative campaign structures used during the peak season, allowing participants to reflect on how they can adapt or refine their strategies for 2024.

Who Joined Us?

Job Title

E-Commerce Executive
E-Commerce Manager
Marketing Director
Consumer Relations Manager
Director UK Shipping & Logistics
Head of Analytics & Optimisation
Finance Analyst
Commercial Director
Head of E-Commerce Marketing
Head of E-Commerce
E-Commerce director
Associate Director
Managing Director
Digital Analyst
Senior Commercial Finance Manager
Customer Insight Manager
E-Commerce Trading Manager
E-Commerce Trading Manager
Digital Analytics & CRO Manager
Director of Commerce

Company

Barry M Cosmetics
Biscuiteers
Buyagift
Deckers Ltd
eBay
Estee Lauder
Fortnum & Mason
Frame Maker (MK) Ltd
Harrods
Jaques of London
Joseph Joseph
Kao Corporation
Lisa Angel
Marks & Spencer
Missoma
New Look
Pandora
The Dune Group
Victorinox
Warren James

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