



The UK  
Ecommerce  
Association

ENHANCE YOUR ECOMMERCE STRATEGY

# RETAIL COMMUNITY MEMBERSHIP 2024

## DATA ASSOCIATE

Our free-to-join Data Associate membership provides you with a platform to share your expertise, network with your peers, and learn best practice from leading retailers across all categories.

You'll be able to keep your finger on the pulse and stay ahead of the curve by gaining access to industry updates.

## RETAIL MASTER

Our Retail Master membership unlocks granular benchmarking data, giving you access to tailored insight that can help you to identify areas for improvement and optimise your entire customer funnel.

Our ongoing support will ensure that your team are prepared to enhance your ecommerce strategy and grow your online retail business.



## NETWORK WITH YOUR PEERS

You'll share knowledge and learn best practice from our community of 18,000+ online retailers.



## BENCHMARK YOUR PERFORMANCE

Our Digital Dashboard provides you with weekly updates from over 250 companies across all key ecommerce metrics.



## TAILORED INSIGHT TO AID GROWTH

Our data experts are on hand to provide tailored insight that can help you to identify areas for ecommerce growth and strategy optimisation.



JOIN US TODAY

+44 (0) 203 696 0980



membership@imrg.org

## CHOOSE A MEMBERSHIP THAT SUITS YOUR NEEDS

Benefit	Data Associate	Retail Master
Weekly Data Show		
Live and Virtual Conferences		
Virtual Roundtables		
Directors in Focus		
Monthly market tracker		
Website user login		
Bespoke data requests		
KPI Hub		
Digital Dashboard		
Data and Insight Vault		
Black Friday daily market tracker		
Pricing	Free	Enquire



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