

The UK Ecommerce Association

## CONNECTING YOU WITH ECOMMERCE LEADERS TECHNOLOGY PARTNER MEMBERSHIP 2024

## TASKFORCE

Our Taskforce membership is designed to feed your sale pipeline and help you to build long-lasting relationships with ecommerce leaders in decision-making roles. Our ongoing support will ensure that your brand is at the forefront of the industry.



## **INSIGHT PARTNER**

Our Insight Partner membership provides you with a platform to share your expertise and position your brand as thought leaders in the ecommerce industry. We achieve this by broadcasting your knowledge through our various online and offline channels.





You'll gain access to our community of 18,000+ ecommerce leaders, ensuring you can build relationships with decision makers.



Our event registration and report download process ensures that your pipeline is full of leads that are relevant to your business.



You'll establish your voice at the heart of the industry, promote your expertise, and showcase your brand as thought leaders.







## CHOOSE A MEMBERSHIP THAT SUITS YOUR NEEDS

Benefit	Insight Partner	Taskforce
Website user logins	Four users	Unlimited users
Digital Dashboard access	$\checkmark$	$\bigcirc$
Data and Insight Vault		$\checkmark$
Membership Hub access		
Blog and editorial contribution		$\checkmark$
Marketing support for your own event	$\checkmark$	$\checkmark$
LinkedIn Top Tips participation		$\checkmark$
Weekly Data Show panel discussion		$\checkmark$
Weekly Data Show presentation		$\checkmark$
Panel discussion at a virtual conference		
Co-host a virtual roundtable		$\checkmark$
Technology Partner Network featured listing		$\checkmark$
Price	£9.5k	£16k





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